



## Leisure Technology Solutions goes Carbon Neutral

Leisure Technology Solutions is the first technology company in the UK Parks and Leisure industry to take this conscientious step forward.

Leisure Technology Solutions has begun a program of improvements to its business to become more climate aware. Those changes have included so far; recycling programs, changing to energy efficient lighting and equipment in its premises and an examination of the fleet of vehicles it operates to see where improvements can be made. They then offset their residual emissions.



Leisure Technology Solutions comment: "We can't ignore the effects of Climate change. We've taken responsibility for the impact our business activities have on the environment and have embarked on a staged process to improve the emissions from our business. This starts, for us, with changing the way we buy and use energy within the company and concludes with us offsetting the inevitable remaining carbon emissions that we are not able to reduce completely."

Leisure Technology Solutions selected BlueGreen Carbon Offsetting Ltd, after looking at the market, to advise, calculate emissions and provide carbon offsets on their behalf. Leisure Technology Solutions explains their offsetting partner decision: "We chose BlueGreen Carbon Offsetting as we were confident that with BlueGreen, our offsetting strategy would be of a very high standard. We were also impressed by their depth of knowledge, the support they gave us during the process and their overall professionalism. Getting this part of our strategy right was important to us going forward. We're proud to be the first in our industry to demonstrate this level of responsibility and we're confident that this strategy will answer our customers environmental concerns."

The company's carbon emissions were calculated by taking into account the emissions created by normal operational activities, electricity consumption, the carbon cost of utilised technology within the business and the type and frequency of business travel for all staff.

BlueGreen Carbon Offsetting comments: "Leisure Technology Solutions' credibility is very important to them as an organisation. They believed that this philosophy shouldn't be any different when approaching a carbon offsetting strategy and we were able to demonstrate our integrity in this area."

Leisure Technology Solutions concludes, "Thinking environmentally can complement existing business strategy. Staff have welcomed the decision to become Carbon Neutral and are keen to be involved. BlueGreen have helped to educate us in this area and also helped to devise the right offsetting strategy for us now and in the future."



#### About Leisure Technology Solutions

Leisure Technology Solutions is one of the Europe's leading providers of Outdoor Wireless connectivity solutions to the Leisure and Marine Industries. They specialise in providing, installing and maintaining secure and flexible infrastructure for Internet Connectivity and Security Applications in Caravan Parks, Camping Grounds and Marina's.

Their Customers benefit directly from this new and exciting technology by enhancing their proposition to their customers and visitors. More information on Leisure Technology Solutions is available at [www.leisuretechsolutions.com](http://www.leisuretechsolutions.com)

#### About BlueGreen Carbon Offsetting

##### THE CARBON MANAGEMENT PEOPLE

Take your organisation to carbon neutral status

At BlueGreen Carbon we enable organisations to offset their carbon footprint, certifying them as carbon neutral.

A carbon management strategy must be robust and commercially viable. We calculate your carbon footprint accurately and deal in high quality carbon credits, sourced from projects that are independently verified to strict guidelines.

Our projects will enhance your Corporate Social Responsibility strategy as they include strong social and biodiversity benefits in addition to carbon sequestration.

Our Carbon Management solutions include carbon auditing, carbon offsetting, carbon modelling and UK & international biodiversity projects.

Please contact us to discuss how we can offset your carbon emissions with one of our consultants.

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